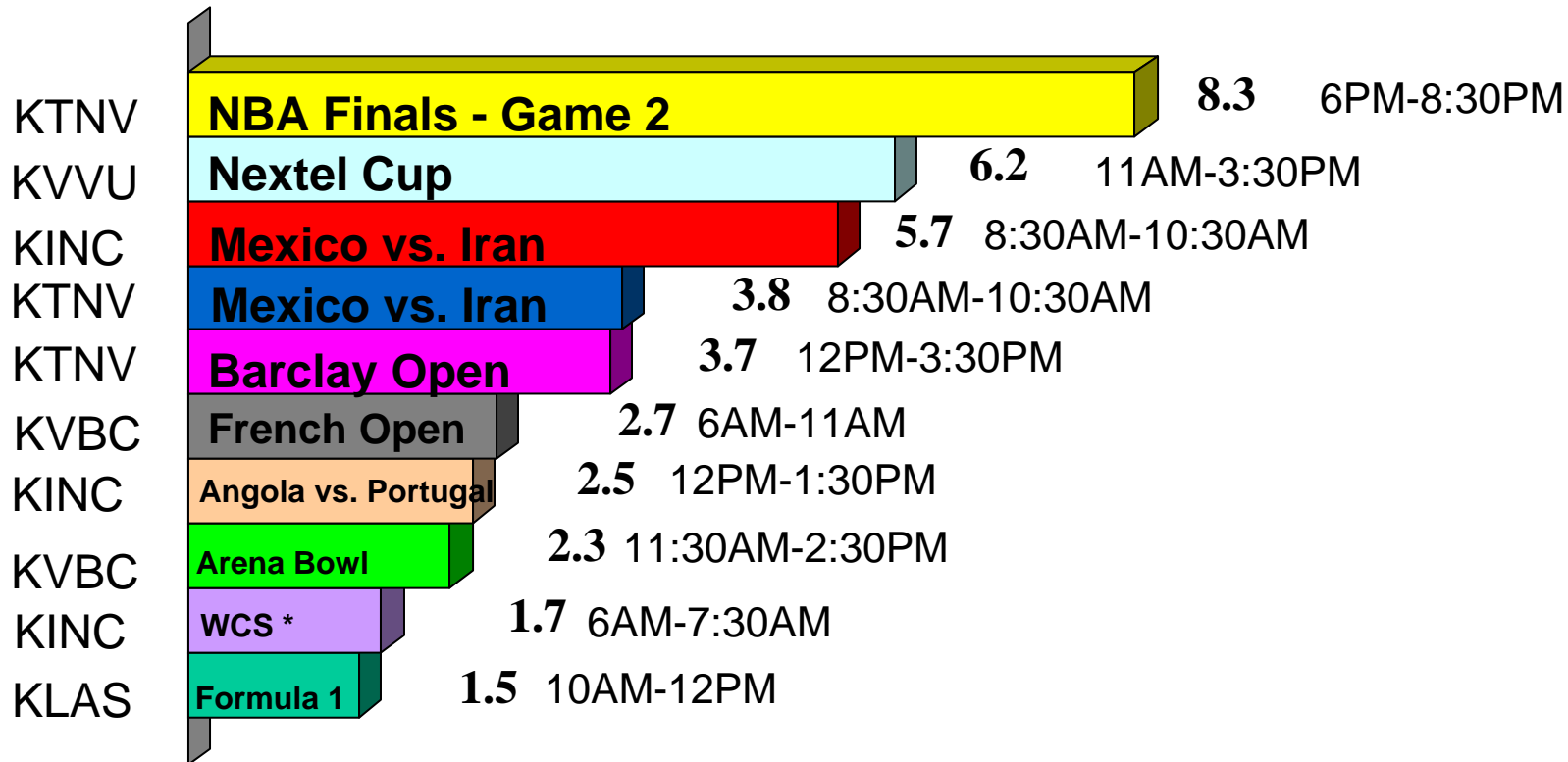


# MEXICO VS. IRAN / WORLD CUP SOCCER ON KING WAS THE 3<sup>RD</sup> HIGHEST-RATED SPORTS TELECAST IN LAS VEGAS, SUNDAY, JUNE 11<sup>TH</sup>, 2006



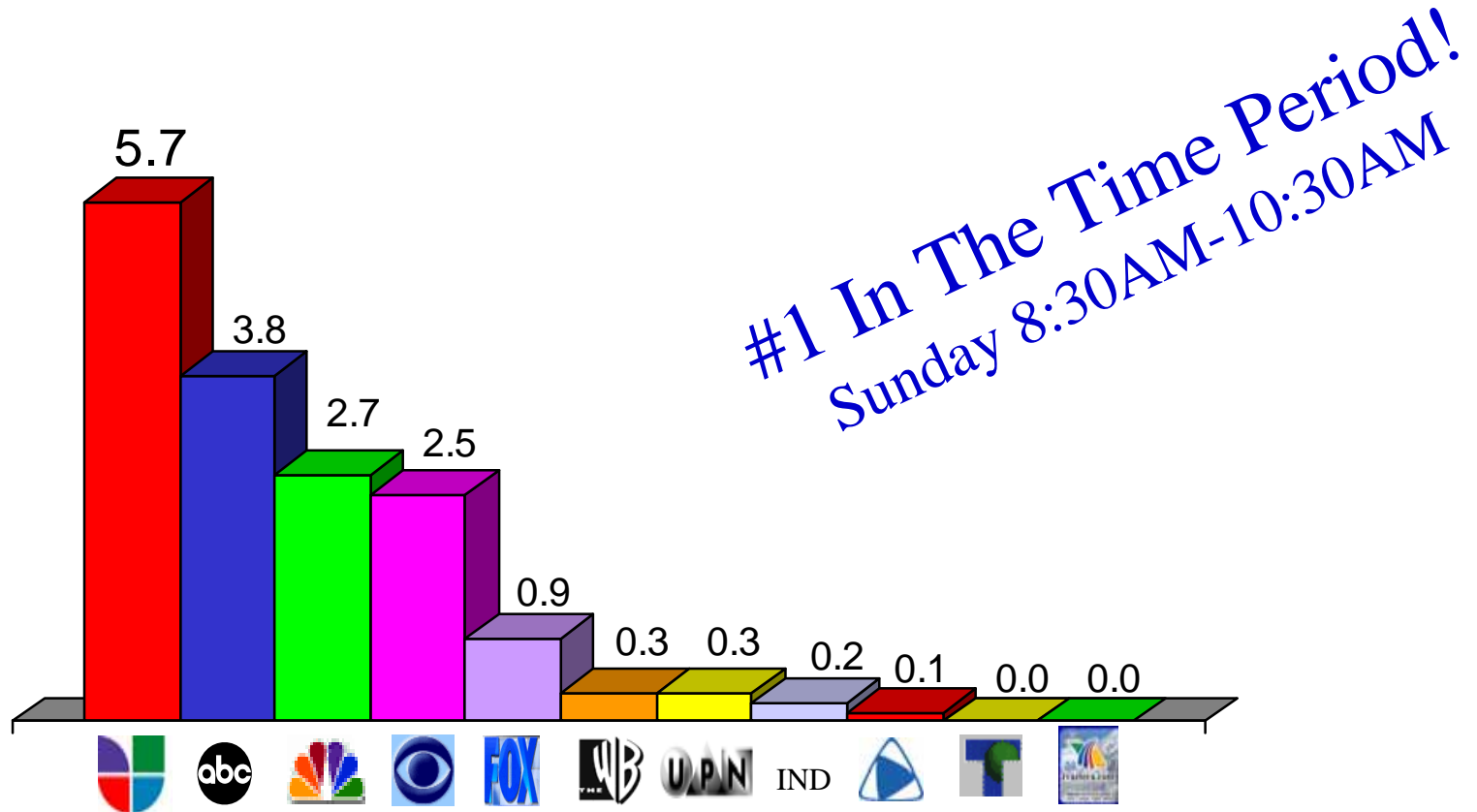
WCS \* Serbia & Montenegro vs. Netherlands

Of course, KINC's game aired 8:30AM-10:30AM!  
Same game was broadcast on KTNV and achieved a 3.8 HH rating!



# LAS VEGAS VIEWERS CHOOSE KING UNIVISION'S WORLD CUP SOCCER COVERAGE!!!!

## FIRST MEXICO WCS GAME SCORES RECORD RATINGS!



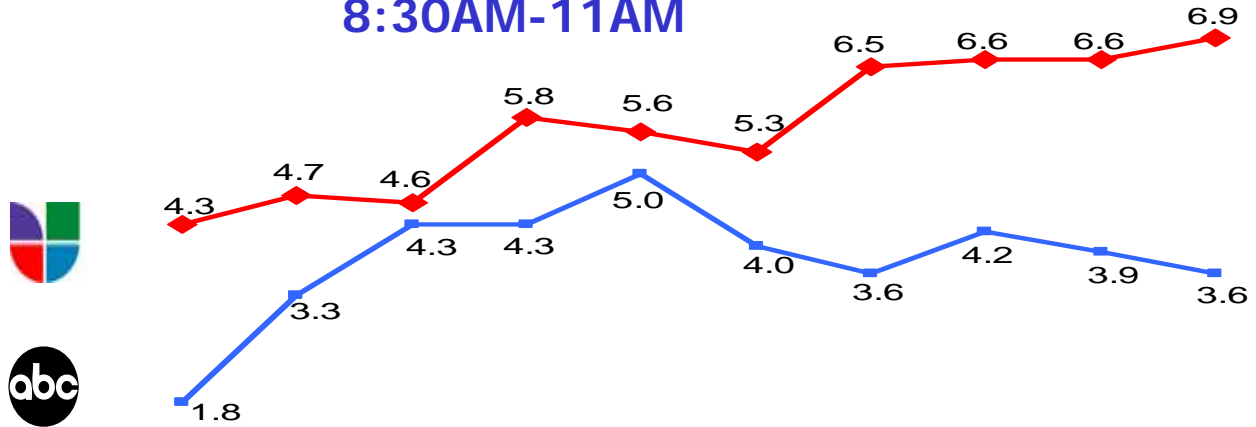
Source: Nielsen Household Overnights; Sunday, June 11<sup>th</sup>, 2006



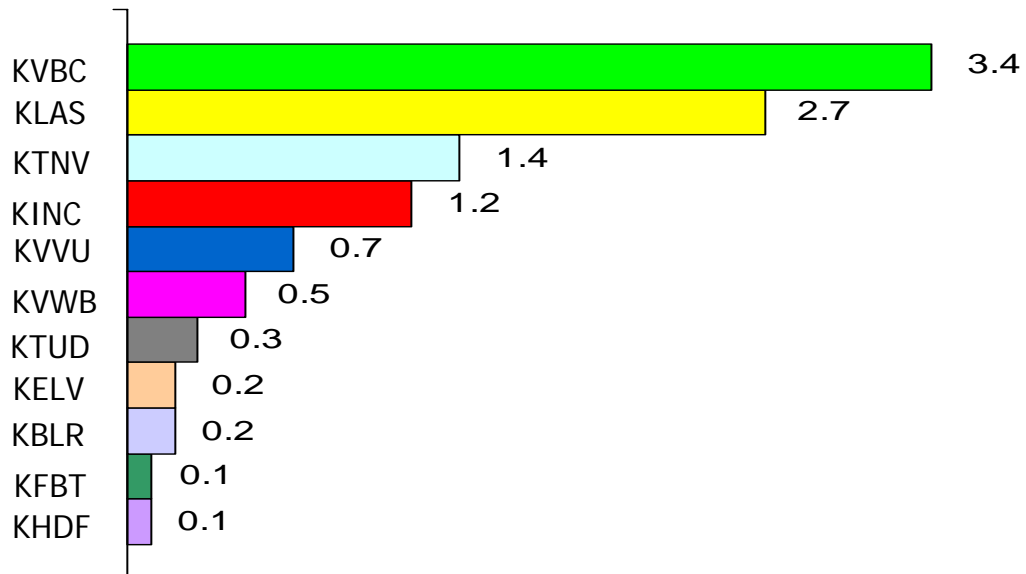
# MEXICO VS. IRAN ON KING UNIVISION ACHIEVED NEARLY A 7 HOUSEHOLD AVERAGE QUARTER HOUR RATING!



Sunday, June 11<sup>th</sup>, 2006  
8:30AM-11AM



AVERAGE HOUSEHOLD RATINGS AMONG ALL STATIONS 8:30AM-11AM: MAY 2006 NSI



Source: Nielsen Household Overnights; Sunday, June 11<sup>th</sup>, 2006; May 2006 NSI HH rating – Nielsen Galaxy Navigator HH overnight average